Sponsorship and Exhibition Prospectus

5th International Clinical Trials Methodology Conference

(ICTMC 2019)

www.ictmc2019.com
Dates for your Diary

Monday 3rd December 2019  Registration and Exhibition booking opens
Sunday 6th October 2019  Exhibition Set up commences
Sunday 6th October 2019  Pre-Conference Workshops
Monday 7th October 2019  5th International Clinical Trials Methodology Conference commences
Key Contacts

ICTMC - International Clinical Trials Methodology Conference
C/O In Conference Ltd
Unit 1, Q Court
Quality Street
Edinburgh
EH4 5BP

Website: www.ictmc2019.com

Follow us on Social Media:

Follow the hashtag #ICTMC2019 for all updates

ICMTC Local Organising Committee

Professor Paula Williamson, University of Liverpool, Chair of the ICTMC Local Organising Committee
Gill Cooper, University of Liverpool
Professor Kevin Davies, Brighton and Sussex Medical School

Conference Secretariat

In Conference Ltd
Unit 1, Q Court
Quality Street
Edinburgh
EH4 5BP

Phone: +44 (0) 131 336 4203
Website: www.in-conference.org.uk
Email: ictmc@in-conference.org.uk

Contact: Claire Simpson – Senior Project Manager
Lauren Mulligan - Conference Executive
The MRC Network of Hubs for Trials Methodology Research is delighted to welcome you to the 5th International Clinical Trials Methodology Conference, 2019.

Building on the success of the 2017 International Clinical Trials Methodology Conference, this event promises to be a unique opportunity for those working in clinical trials to meet and discuss the current issues within trials and trials methodology.

The event will showcase the very latest in trials methodology research and offer plenty of valuable opportunities for networking. The Conference will also mark 10 years since the Network of Hubs for Trials Methodology Research began in 2009.

The 2019 conference will take place in the heart of one of the UK’s most vibrant and iconic seaside resorts, Brighton, located on the south coast of England. Brighton has attractions for all; including its world-famous Victorian pier, the grand the Neo-Oriental Royal Pavilion and the 450-foot i360 observation tower, which delivers breath-taking 360-degree views.

We look forward to welcoming you to the elegant yet modern Brighton Hilton Metropole, providing the ideal centre to accommodate over 700 colleagues working in trials and trial methodology. A diverse programme will be prepared by the Scientific Committee and Education Committee, which promises to make this a highly rewarding and enjoyable meeting for all.

We look forward to welcoming you to Brighton!

Prof Paula Williamson
Chair of the Local Organising Committee
## Preliminary Programme

### Sunday 6th October 2019
- 08.00 – 18.00 Registration Open
- 08.00 - 19.00 Exhibition & Poster Set Up
- 09.00 - 13.00 Training Workshops
- 13.00 - 14.00 Lunch Break (lunch not included)
- 14.00 - 18.00 Training Workshops *(Speaker Preview Open)*

### Monday 7th October 2019
- 07.30 Registration & Speaker Preview Opens
- 09.00 - 09.15 Welcome & Opening
- 09.15 - 10.00 Keynote Speaker
- 10.00 - 11.00 Break - Coffee & Exhibition
- 11.00 - 12.30 Parallel Sessions
- 12.30 - 14.00 Break - Lunch, Posters & Exhibition
- 14.00 - 15.00 Parallel Sessions
- 15.10 - 16.10 Parallel Sessions
- 16.10 - 16.40 Break - Coffee & Exhibition
- 16.10 - 18.10 Parallel Sessions

### Tuesday 8th October 2019
- 07.30 Registration & Speaker Preview Opens
- 09.00 - 10.00 Parallel Sessions
- 10.30 - 11.00 Break - Coffee & Exhibition
- 11.00 - 12.00 Parallel Sessions
- 12.00 – 13.30 Break – Lunch, Posters & Exhibition
- 13.30 - 15.00 Parallel Sessions
- 15.00 - 15.30 Break - Coffee & Exhibition
- 15.30 - 16.30 Parallel Sessions
- 16.45 - 17.30 Keynote Speaker
- 20.00 - 00.00 Conference Dinner

### Wednesday 9th October 2019
- 07.30 Registration & Speaker Preview Opens
- 09.00 - 10.00 Parallel Sessions
- 10.30 - 12.00 Break - Coffee & Exhibition *(Exhibition Closes)*
- 10.30 - 12.00 Parallel Sessions
- 12.15 - 13.00 Keynote Speaker
- 13.00 - 13.15 Closing Remarks
- 14.00 – 17.30 Post Conference Workshops
2017 Attendee Overview

The ICTMC Conference in 2017 was a truly multi-cultural conference with many international delegates present. The conference attracted delegates from numerous different countries including: UK, USA, Canada, France, Spain, Germany, Denmark, Italy, Netherlands, Belgium, Finland, Switzerland, Austria, Russia, New Zealand, Australia, South Africa, Peru, Japan, China, Hong Kong, Taiwan and Singapore.

Among those who attended we had delegates from the following professional roles: Medical Director, Clinical Trials Unit Director, Health Professional, Statistician, Trial Manager, Data Manager, Information Systems Developer, Health Economist.

2017 Exhibitors
Exhibition/Sponsorship Opportunities

The ICTMC Conference in 2019 is a unique opportunity to engage with a wide range of professionals working in clinical trials and clinical trial methodology. Please see below a breakdown of what opportunities we have available for the conference.

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Exhibition Space/Stand  £250 Per sqm

The exhibition will form an integral part of the conference making networking easy and providing you with access to all attendees. To ensure maximum exposure for you, the exhibition will be in the area in which all tea/coffee refreshment breaks and lunch will be served.

The minimum space which can be purchased is 3m x 2m (6sqm). Included in the price of each 3m x 2m space is:

- 1 x 6ft trestle table, table cloth & 2 chairs
- Access to a 500w electrical outlet
- 2 x complimentary exhibitor passes (includes refreshment breaks and lunches during the conference but does not allow access to the scientific sessions)
- Your company name and logo and a 50-word summary will appear on the conference website and in the programme, along with your company contact details

Delegate Bags/Folders  from £1,000

A quality delegate bag/Folder will be given to each delegate on arrival at the conference which will have the conference logo and your company logo prominently featured. The quoted price is for one colour only, and the costs of full colour options are negotiable.

- £1,000: if you provide the delegate bags/Folders
- £3,000: if the conference provide the bags
Bag/Folder Insert or Brochures on Display  

One A4/A5 promotional leaflet or small brochure (maximum of 12 pages) will be inserted into each delegate bag/folder which all participants will receive on arrival at the conference for £500.

Alternatively, we can display your materials on a table in the exhibition area for £300.

Badge Lanyards  

Delegates will be provided with a lanyard branded with the ICTMC 2019 conference logo and sponsors logo. Delegates are always required to wear their badge during the conference ensuring a high profile for your organisation.

Delegate Programme Adverts  

Limited advertising space will be available within the Final Programme and Book of Abstracts which each delegate will receive on arrival at the conference. Advertisements will be in full colour and in prime positions within the programme and the options are:

- Full page back cover: £2,000
- Full page inside front cover: £1,500
- Full page inside back cover: £1,000
- Full page run of book: £800
- 1/2 Page run of book: £500

Breakfast/Lunchtime Symposium  

A breakfast/lunchtime symposium will be offered in a dedicated section in the programme. The symposium will run for up to 45 minutes and will take place prior to the conference session starting or during lunch. You will be able to select your own speakers and content in conjunction with the Scientific/Education Committee and the session will be printed in the final programme and included on the meeting website.
Poster Sessions

This is an integral part of the conference in which delegates will display a poster of their work. Your logo will appear on each poster board beside the poster number and the conference logo, giving your logo high visibility to all delegates.

Best Poster and Student Poster Prize

As the sponsor of the Poster Prize or Student Poster Prize you will be able to have a company representative in attendance to present the award to the winner during the award presentations. Your company logo will also be included in the award announcement slide.

Conference Mobile App

The Conference Mobile App will be available to all delegates attending the conference and will include details of the conference including the final programme, attendee list and many more features. Opportunities to sponsor the conference app include:

- Splash screen – your logo will appear on the opening screen of the app indicating that you are the app sponsor
- Push notifications – direct communication with delegates straight to their smart device, you will be allocated 2 push notifications in the month leading up to the conference and 1 push notification per day during the conference.
### Push Notification

This is an opportunity to promote your message or stand activity through a timed pop-up notification message during the conference to all attendees.

A maximum of 50-word message which can include a link to add details to delegates’ calendars or redirecting to your website. Please be advised notifications are limited to one per company.

### App Banner Advert

The Conference App will include all conference materials; abstracts, exhibition floorplan, programme, exhibitor and delegate details, direct messaging and many more features.

With an increased delegate activity via the mobile app having a footer advertisement/company logo within the app will provide significant brand exposure and a direct link to your company website.

### Pre-Conference Mailings

Pre-conference mailings ensure you can directly send your message to all registered delegates. This is an opportunity to be creative and generate interest and excitement in regard to your company/product before the conference even starts.

Mailings will be sent via the conference organisers. Designs can be made by your company and sent to the organisers via HTML or the organisers can design this for an additional fee.

*Please be advised mailings are limited to one per company and subject to availability on a first come, first served basis.*

### Directional Signage

Directional signage will assist delegates to find their way around the venue, meeting rooms and exhibition areas. This will include both the sponsors and conference logo, we will advise of the additional costs of the printing of the signage.
Tea & Coffee Breaks  £1,200 per break

As the sponsor of the Tea and Coffee break you will be acknowledged in the programme as the sponsor of the break and your logo will be displayed on the catering stations during the sponsored break.

Delegate Lunches  £2,500 per lunch

As the sponsor of the delegate lunch you will be acknowledged in the programme as the sponsor of the lunch and you will have the opportunity to display your branded company signage (free standing) in the lunch areas.

Conference Dinner Entertainment  £2,500

As the sponsor of the delegate dinner you will be acknowledged in the programme as the sponsor of the dinner and you will have the opportunity to display your branded company signage (free standing) in the dinner areas.
General Conditions of Participation, Exhibition and Sponsoring of the ICTMC 2019 Conference:

ICMTC
c/o In Conference Ltd.
Unit 1, Q Court, Quality Street, Edinburgh, EH4 5BP, UK
Tel: +44(0) 131 336 4203

1. General

Registration for exhibition and sponsoring has to be carried out by completing the online booking form, no bookings will be taken over the phone or by email. Completing the booking form is binding, every alteration of the contract has to be made in writing. Confirmation of exhibition and sponsorship bookings will be made in writing. In Conference Ltd. reserves the right to refuse applications for any reason. Abandonment of booked floor space to third parties is not allowed. Where an exhibition be limited, transferred, or cancelled no claims of the exhibitor will arise against ICTMC. For special reasons ICTMC can change allocated floor spaces after publication of the floor plan.

2. Payment

Requirement for stand set-up or the right to receive sponsoring benefits is dependent on payment of the invoice within the given payment period, without any deductions. Charges for additional services will be invoiced separately.

3. Insurance, Liability

ICTMC assumes no liability for any damage to persons or property as well as no liability to exhibited goods. Exhibitors are liable for damages caused by the exhibitor and his contractors.